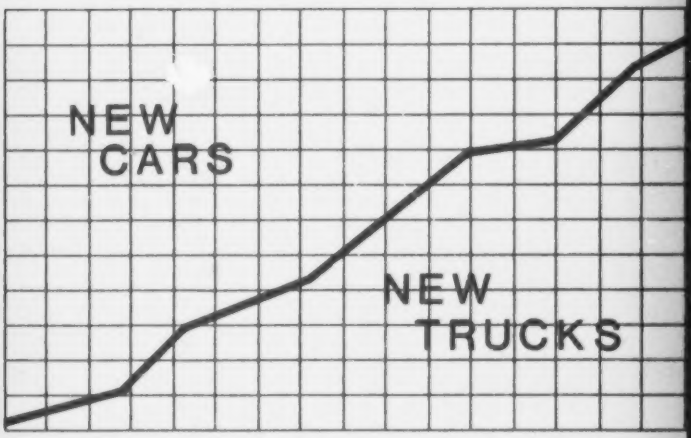
C7715-3A

MAY
1992

POCKET SUMMARY

OF REGISTRATIONS



COURTESY OF

POLK®

R.L.POLK & CO.
STATISTICAL SERVICES
DIVISION

NEW VEHICLE REGISTRATION SERVICE — U.S. SUMMARY
PASSENGER CAR - DOMESTIC — MONTH

MAKES	MAY		% '92 VS '91	% IND	
	1992	1991		1992	1991
CHRYSLER	11869	12145	97.73	1.72	1.83
LEBARON	6734	6516	103.35	.98	.87
NEW YORKER	1442	1383	104.27	.21	.19
5TH AVE	2920	3204	91.14	.42	.43
IMPERIAL	767	955	80.31	.11	.13
DODGE	24425	29508	82.77	3.52	3.96
DAYTONA	1310	1819	72.02	.19	.24
SHADOW	8338	7931	105.13	1.19	1.06
SPIRIT	5440	6094	89.27	.79	.82
DYNASTY	6557	9256	70.84	.95	1.25
VIPER	-	-	-	-	-
PLYMOUTH	15574	16334	95.35	2.25	2.19
SUNDANCE	6048	4460	135.61	.88	.60
ACCLAIM	5840	7509	77.77	.84	1.01
LASER	2149	2853	75.32	.31	.38
EAGLE	4396	5891	74.62	.64	.79
PREMIER	201	1554	12.93	.03	.21
TALON	2501	2893	86.45	.37	.39
CHRYSLER CORP.	56264	63878	88.08	8.13	8.57
FORD	100971	92978	108.60	14.59	12.48
ESCORT	19408	18198	106.65	2.80	2.44
PROBE	5419	7682	70.54	.78	1.03
MUSTANG	7454	7442	100.16	1.08	1.00
TEMPO	20954	14336	146.16	3.03	1.92
TAURUS	29942	28483	105.12	4.32	3.83
CROWN VICTORIA	8629	6486	133.04	1.25	.87
THUNDERBIRD	6955	6920	100.51	1.01	.93
LINCOLN	12805	19498	65.67	1.85	2.61
MERCURY	33708	35360	95.33	4.87	4.74
TRACER	2523	3084	81.81	.36	.41
TOPAZ	6482	5691	113.90	.94	.76
SABLE	10549	9016	117.00	1.53	1.21
COUGAR	4619	5877	78.59	.67	.79
GRAND MARQUIS	8051	9985	80.63	1.16	1.34
FORD MOTOR CO.	147484	147836	99.76	21.31	19.83
BUICK	43489	53245	81.68	6.28	7.14
SKYLARK	3846	8221	46.78	.56	1.10
CENTURY	10703	13227	80.92	1.53	1.78
REGAL	7561	11008	68.69	1.09	1.48
LESABRE	10486	9090	115.36	1.52	1.22
ROADMASTER	4965	3265	152.07	.72	.44
PARK AVE	4858	6871	70.70	.70	.92
RIVIERA	1023	1304	78.45	.15	.17
REATTA	47	259	18.15	.01	.03
CADILLAC	17827	19685	90.56	2.58	2.64
ALLANTE	210	315	66.67	.03	.04
ELDORADO	2119	1546	137.06	.31	.21
SEVILLE	3011	5116	58.85	.44	.69
CHEVROLET	92124	114998	80.11	13.33	15.41
PRIZM	6756	9140	73.92	.98	1.23
CAVALIER	19951	26932	74.08	2.91	3.60
LUMINA	19201	20051	95.76	2.77	2.69
CORSICA	11351	18746	60.55	1.64	2.51
BERETTA	4472	6427	69.58	.65	.86
CAMARO	6020	4792	125.63	.87	.64
CORVETTE	1968	1513	130.07	.28	.20
CAPRICE	7848	11378	68.98	1.13	1.53
OLDSMOBILE	37254	34824	106.98	5.38	4.67
ACHIEVA/CALAIS	6040	3895	155.07	.87	.52
CUTLASS CIERA	11829	12585	93.99	1.71	1.69
CUTLASS SUPRM	9007	8625	104.43	1.30	1.16
TORONADO	402	855	47.02	.06	.11
PONTIAC	49751	49740	100.02	7.19	6.67
SUNBIRD	7333	9409	77.94	1.06	1.26
GRAND AM	21186	18991	111.56	3.06	2.54
6000	66	3414	1.93	.01	.46
BONNEVILLE	8103	4013	201.92	1.17	.54
FIREBIRD	2133	2040	104.56	.31	.27
GRAND PRIX	9484	8540	111.05	1.37	1.15
SATURN	16174	5497	294.23	2.34	.74
GEN. MTRS. CORP	256651	278659	92.10	37.10	37.28
MISC. DOMESTIC	-	2	-	-	-
OTHER IMPORT	231560	255894	90.49	33.46	34.32
U.S. TOTAL	691959	745669	92.80		

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NEW VEHICLE REGISTRATION SERVICE — U.S. SUMMARY
PASSENGER CAR - DOMESTIC — YEAR-TO-DATE

MAKES	YEAR TO DATE		% '92 VS '91	% IND		YEAR END
	1992	1991		1992	1991	1991
CHRYSLER	57407	54655	105.04	1.76	1.64	127484
LEBARON	31621	25658	123.24	.97	.77	60604
NEW YORKER	7515	7172	104.78	.23	.22	17030
5TH AVE	14975	16472	90.91	.46	.49	37740
IMPERIAL	3228	4888	66.04	.10	.15	11020
DODGE	112261	140683	79.80	3.44	4.23	331619
DAYTONA	5481	7435	73.72	.17	.22	15971
SHADOW	33347	29737	112.14	1.02	.89	78728
SPIRIT	26370	37368	70.57	.81	1.12	82031
DYNASTY	34075	48271	70.59	1.04	1.46	107941
VIPER	3	-	-	-	-	-
PLYMOUTH	74368	83686	88.87	2.28	2.51	199877
SUNDANCE	26838	18936	141.73	.82	.57	55559
ACCLAIM	30955	46627	66.39	.95	1.39	97326
LASER	9691	11594	83.59	.30	.35	26791
EAGLE	21676	22739	95.33	.66	.68	60319
PREMIER	2133	4385	48.64	.07	.13	12437
TALON	11783	12524	94.08	.35	.37	29972
CHRYSLER CORP.	265712	301763	88.05	8.14	9.06	719299
FORD	482079	448890	107.39	14.77	13.48	1077294
ESCORT	99789	99600	100.19	3.06	2.99	249513
PROBE	23572	31022	75.98	.72	.93	75324
MUSTANG	35169	30341	115.91	1.08	.91	79849
TEMPO	96890	83980	115.37	2.97	2.52	187325
TAURUS	141639	125683	112.70	4.34	3.79	299567
CROWN VICTORIA	36397	29449	123.59	1.11	.88	70515
THUNDERBIRD	33519	33389	100.39	1.03	1.00	73825
LINCOLN	69795	80647	86.54	2.14	2.42	181295
MERCURY	157073	152747	102.83	4.81	4.59	375153
TRACER	16410	19792	82.91	.50	.59	46550
TOPAZ	29758	25069	118.70	.91	.75	59411
SABLE	47374	38620	122.67	1.45	1.17	98744
COUGAR	20639	24010	85.96	.63	.72	57072
GRAND MARQUIS	36179	38245	94.60	1.11	1.15	93599
FORD MOTOR CO.	708947	682284	103.91	21.72	20.49	1633742
BUICK	207894	217153	95.74	6.37	6.52	540620
SKYLARK	24158	40535	59.60	.74	1.22	62151
CENTURY	47444	45214	104.93	1.45	1.34	127656
REGAL	33705	42885	78.59	1.03	1.29	105325
LESABRE	57038	43579	130.88	1.76	1.31	110320
ROADMASTER	17041	5974	285.25	.52	.18	36294
PARK AVE	23752	31468	75.48	.73	.95	83388
RIVIERA	4599	6233	73.78	.14	.19	13048
REATTA	157	1265	12.41	-	.04	2438
CADILLAC	88326	87772	100.63	2.71	2.64	214557
ALLANTE	741	1142	64.89	.02	.03	2817
ELDORADO	9273	7216	128.51	.28	.22	15929
SEVILLE	14341	15279	93.86	.45	.46	26701
CHEVROLET	417986	471766	88.60	12.81	14.17	1164384
PRIZM	29176	32980	88.47	.89	.99	101648
CAVALIER	92576	123356	75.05	2.84	3.71	261151
LUMINA	84083	81905	102.66	2.58	2.46	214292
CORSICA	53650	64307	83.43	1.64	1.93	172837
BERETTA	18949	24164	78.42	.58	.73	61179
CAMARO	25523	18560	137.52	.78	.56	53556
CORVETTE	7350	7131	103.07	.23	.21	17133
CAPRICE	37810	53392	70.82	1.16	1.60	112190
OLDSMOBILE	169867	172051	98.73	5.20	5.17	434825
ACHIEVA/CALAIS	31767	34931	90.94	.97	1.05	54348
CUTLASS CIERA	50545	43441	116.35	1.55	1.30	135634
CUTLASS SUPRM	35245	38138	92.41	1.08	1.15	90294
TORONADO	2036	3923	51.90	.06	.12	7667
PONTIAC	218821	217010	100.83	6.70	6.52	500212
SUNBIRD	31706	42966	73.79	.97	1.29	94271
GRAND AM	87912	77006	114.16	2.69	2.31	147066
6000	642	13145	4.88	.02	.39	24065
BONNEVILLE	39097	23229	168.31	1.20	.70	71060
FIREBIRD	8604	8205	104.86	.26	.25	23769
GRAND PRIX	43303	38578	112.25	1.33	1.16	104342
SATURN	67714	15936	424.91	2.07	.48	70956
GEN. MTRS. CORP	1170758	1181809	99.06	35.86	35.50	2925871
MISC. DOMESTIC	1	13	7.69	-	-	31
OTHER IMPORT	1119134	1163887	96.15	34.28	34.95	2955074
U.S. TOTAL	3264552	3329756	98.04			8234017

NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
TRUCK YEAR-TO-DATE

MAKES	MAY	% IND	YEAR TO DATE		% '92 VS '91	% IND	
	1992		1992	1991		1992	1991
CHEVROLET	97962	23.75	429564	417728	102.83	23.13	24.71
CHRYSLER	1572	.38	5106	1366	373.65	.28	.09
DODGE	49531	12.01	220609	186275	118.43	11.88	11.02
FORD	123747	30.01	558336	482585	115.70	30.06	28.52
FREIGHTLINER	3277	.79	11277	9393	120.06	.61	.56
G.M.C.	29513	7.16	136704	119478	114.42	7.36	7.07
HINO	206	.05	846	816	103.68	.05	.05
ISUZU	8095	1.96	35618	43015	82.80	1.92	2.54
IVECO	1	-	10	508	1.97	-	.03
JEEP	20776	5.04	92827	62108	149.46	5.00	3.67
KENWORTH	969	.23	5110	4998	102.24	.28	.30
MACK/MIDLINER	1187	.29	4576	4992	91.67	.25	.30
MERCEDES BENZ	75	.02	267	455	58.68	.01	.03
MERCURY	-	-	-	-	-	-	-
MITSUBISHI FUSO	284	.07	1311	1223	107.20	.07	.07
NAVISTAR	4498	1.09	21039	23850	88.21	1.13	1.41
OLDSMOBILE	2577	.62	12584	9663	130.23	.68	.57
OSHKOSH	364	.09	1406	1926	73.00	.08	.11
PETERBILT	1067	.26	4537	4534	100.07	.24	.27
PLYMOUTH	19374	4.70	79201	67755	116.88	4.27	4.01
PONTIAC	2881	.70	12131	8205	147.85	.65	.49
SCANIA	-	-	4	6	66.67	-	-
UD	218	.05	1083	729	148.56	.06	.04
VOLVO	65	.02	407	193	210.88	.02	.01
WESTERN STAR	50	.01	258	271	95.20	.01	.02
WHITEGMC	1278	.31	5247	3900	134.54	.28	.23
OTHER IMPORTS	42386	10.28	214229	232227	92.25	11.54	13.74
MISC. DOMESTIC	449	.11	2533	2522	100.44	.14	.15
U. S. TOTAL	412404		1856900	1690721	109.83		

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 6-10	GVW 3 10-14	GVW 4 14-16	GVW 5 16-19.5	GVW 6 19.5-26	GVW 7 26-33	GVW 8 33 & OVER
CHEVROLET	242140	176739	6087	1740	34	775	1931	110
CHRYSLER	5186	-	-	-	-	-	-	-
DODGE	161265	59344	-	-	-	-	-	-
FORD	342613	194511	-	6797	-	2057	7519	4839
FREIGHTLINER	-	-	-	-	-	87	460	10730
G.M.C.	61435	61955	603	1462	161	6561	4345	182
HINO	-	-	7	110	169	226	334	-
ISUZU	31382	-	2262	763	401	728	82	-
IVECO	-	-	6	4	-	-	-	-
JEEP	92827	-	-	-	-	-	-	-
KENWORTH	-	-	-	-	-	-	66	5044
MACK/MIDLINER	-	-	-	-	-	159	329	4088
MERCEDES BENZ	-	-	-	-	-	171	96	-
MERCURY	-	-	-	-	-	-	-	-
MITSUBISHI FUSO	-	-	707	-	275	230	99	-
NAVISTAR	-	-	-	8	-	2035	10272	8724
OLDSMOBILE	12584	-	-	-	-	-	-	-
OSHKOSH	-	79	110	363	637	114	14	89
PETERBILT	-	-	-	-	-	-	74	4463
PLYMOUTH	79201	-	-	-	-	-	-	-
PONTIAC	12131	-	-	-	-	-	-	-
SCANIA	-	-	-	-	-	-	-	4
UD	-	-	373	-	323	273	114	-
VOLVO	-	-	-	-	-	-	357	50
WESTERN STAR	-	-	-	-	-	-	-	258
WHITEGMC	-	-	-	-	-	-	-	5247
OTHER IMPORTS	211110	3119	-	-	-	-	-	-
MISC. DOMESTIC	302	98	2	-	-	448	807	1076
TOTAL	1252176	495845	10157	11247	2000	13864	26699	44812
1991 TOTAL	1156511	426612	10087	10830	1880	10795	30332	43674
1992 VS '91	108.27	116.23	100.69	103.85	106.38	128.43	88.02	102.63

MANUFACTURERS' SALES RECORDS WERE USED IN COMPILING KANSAS FROM JULY, 1991 THROUGH DECEMBER, 1991

NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
PASSENGER CAR - IMPORT YEAR-TO-DATE

MAKES	YEAR TO DATE 1992		YEAR TO DATE 1991	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
DOMESTIC SPONSORED IMPORTS				
CHEVROLET METRO	43084	1.32	35527	1.07
CHEVROLET STORM	25785	.79	29289	.88
DODGE COLT DL/VISTA SW	4854	.15	7262	.22
DODGE STEALTH	7323	.22	7125	.21
EAGLE SUMMIT	7760	.24	5830	.18
FORD FESTIVA	15104	.46	15426	.46
GM LOTUS	150	-	121	-
MERCURY CAPRI	6713	.21	7011	.21
PLYMOUTH COLT DL/VISTA SW	6884	.21	6054	.18
PONTIAC LEMANS	7557	.23	13881	.42
TC by MASERATI	68	-	465	.01
OTHERS	-	-	-	-
TOTAL DOMESTIC SPONSORED IMPORTS	125282	3.84	127991	3.84
OTHER IMPORTS				
ACURA	49688	1.52	53930	1.62
AUDI	5801	.18	5089	.15
BMW	20795	.64	20826	.63
DAIHATSU	3507	.11	2356	.07
HONDA	243074	7.45	264947	7.96
HYUNDAI	41848	1.28	48818	1.47
INFINITI	14982	.46	11426	.34
ISUZU	4477	.14	4043	.12
JAGUAR	3249	.10	4738	.14
LEXUS	37195	1.14	22171	.67
MAZDA	102444	3.14	100799	3.03
MERCEDES BENZ	24269	.74	25383	.76
MITSUBISHI	55693	1.71	65307	1.96
NISSAN	131096	4.02	137846	4.14
SAAB	9868	.30	12276	.37
SUBARU	37841	1.16	44830	1.35
TOYOTA	270292	8.28	262437	7.88
VOLKSWAGEN	29174	.89	36730	1.10
VOLVO	27607	.85	31641	.95
OTHERS	6234	.19	8294	.25
TOTAL OTHER IMPORTS	1119134	34.28	1163887	34.95
GRAND TOTAL ALL IMPORT CARS	1244416	38.12	1291878	38.80
NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS)				
DOMESTIC SPONSORED IMPORTS				
DODGE RAM 50/RAIDER	1953	.11	2168	.13
CHEVROLET GEO TRACKER	12106	.65	11952	.71
OTHER IMPORTS				
ISUZU	31382	1.69	39307	2.32
MAZDA	35176	1.89	44229	2.62
MITSUBISHI	8572	.46	13213	.78
NISSAN	59265	3.19	62011	3.67
SUZUKI	5688	.31	6343	.38
TOYOTA	101668	5.48	101627	6.01
VOLKSWAGEN	597	.03	1951	.12
OTHERS	3263	.18	2853	.17
TOTAL OTHER IMPORT TRUCKS	245611	13.23	271534	16.06
GRAND TOTAL ALL IMPORT TRUCKS	259670	13.98	285654	16.90

STATITICAL SERVICES DIVISION
R. L. POLK & CO.
DETROIT, MI. (313) 393-0880

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NEW VEHICLE REGISTRATIONS-UNITED STATES-CALENDAR YEAR TOTALS

YEAR	CARS	TRUCKS
1987	10165660	4963888
1988	10479931	5211100
1989	9852617	5100195
1990	9103204	4798515
1991	8234017	4344604

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